

# CLEVELAND ALUMNI ASSOCIATION

P.O. BOX 94004  
Seattle, WA 98124-9404



## Minutes for CHSAA Annual Meeting of January 21, 2017 Cleveland High School

### Board Members in attendance:

John Barton, Bernie Moskowitz, JoAnn Smith, Allen Storaasli, Sachi Yari-Doty

**Board Members absent:** Steve Brady, Arlene Hubbell

### Guest Speakers:

Ray Morales (CHS Assistant Principal), Teresa Scribner (CHS Media Teacher), Caitlin Malarkey (CHS Music Director)

The meeting was called to order by Bernie Moskowitz at 10:21 AM.

There was introduction of CHS alumni present at meeting.

**Ray Morales**, Assistant Principal (his second year at Cleveland) spoke in place of George Breland, CHS Principal.

Ray discussed some of the recent accomplishments and activities at CHS, including:

- Night at the Museum for Religious Understanding and Tolerance put on by the 9<sup>th</sup> grade Humanities team. Intensive project, working with local museum curators, to find out about world religions, ranging from Buddhism to Hinduism to Christianity. 125-175 community and family members had signed in. The students had studied in depth for this and was an example of project-based learning.
- Open Houses for incoming freshman. Thursday AM was the first open house. Cleveland is now an option school. Student panel and tours were conducted. Two more open houses coming up (one on a weekday evening and another on a Saturday). There are STEM students coming from all parts of the city but most of the students continue to come from Mercer Middle and Aki Kurose.
- Staffing issues (secretary and school nurse positions will be cut by certain percentages) due to budget shortfall. The biggest part of school budgets go to salary. CHS has more than the average amount of support staff. There are 30 classified staff and 45 certificated staff for 850 students.
- Mr. Morales relayed message from Tim Bursey, CHS Athletic Director, who could not attend the meeting: his wish list includes \$20,000 for girls athletic uniforms and equipment.
- CHS was gifted \$170,000 worth of laboratory equipment from Qiagen, a leader in science lab equipment and genetic testing. CHS was the only school gifted this equipment in Seattle. This equipment will help CHS make their own DNA lab. Students will be able to test animal DNA in their lab. Typically reagents will need to be purchased every year from an outside source. This equipment will enable the CHS students to make their own reagents so they will not need to purchase it elsewhere. Future partnerships may be made with other Seattle schools so CHS could produce reagents for purchase (to benefit CHS). Equipment was just unpacked last

week. Goal is to have this up and running by Feb. 2<sup>nd</sup> (start of second semester). This will go a long way in supporting the STEM mission of the school.

-John Barton brought up that there will be a May 26<sup>th</sup> rededication of the new granite memorial at the Cleveland High School Memorial Forest. He asked that support be given towards a strong CHS student presence. Ray thought it best to partner with specific classes.

**Caitlin Malarkey**, CHS Music Director, provided update on the music program at CHS  
206-252-7857

csmalarkey@seattleschools.org

-When she first started at CHS, there were 16 in band, 20 in orchestra, and a totally beginner drum line. Now there are 25 in band, 35 in orchestra, and much more experienced drummers in drum line.

-Members are growing in experience and talent. Funding for music is at a low due to the budget shortfall and the Seattle Public Schools priority is keeping salaries going. There is a need for marching uniforms as there are currently no uniforms. Pep band members need some type of identifier. She is expecting similar growth in the next 5 years as she is raising interest through exchanges in middle schools. Uniforms cannot be matched year to year but jackets/windbreakers could be an option (\$40 a piece at the most). 75 windbreakers needed (about \$3000 total cost). In the future, real uniforms would be nice. Moving pep band towards marching band. Students would need to get uniforms dry cleaned at the end of the year. If these are not turned in, then fines would be attached to school record (they cannot graduate unless these fines are paid).

-The District used to provide sheet music and other support but they don't do this anymore. Ms. Malarkey is also hoping to have a budget to buy sheet music. She needs to get music for each successive year. Previous teacher had the students playing middle school level music. She now has students performing high school level music but there is limited sheet music for this. Schools used to share this music but this was all dispersed and CHS did not get much of it as the music program was not that strong at the time. Cost would be \$50-100 for each piece for the entire band. She has been spending her own money to buy this sheet music.

-None of the Seattle schools get much financial support in the music program. At CHS, there is only a \$15 band fee charged to students due to socioeconomic make-up of the student body (vs. \$75 band fee for some North end Seattle schools).

-There are four concerts/year (spring and summer concerts still on the way). 200 people at last performance. No fee charged for these concerts. They are typically held at 6:30pm for about 1 hour.

-There is also a need for funds for festivals and travel. There is the regional band festival, regional orchestra festivals in March. She was able to secure some funds from CHS PTSA. Drum line participates in 3 festivals per year. Perform at 12 home games this school year. Students go down to Oregon Pacific University for Honor Festival. Average festival costs about \$500. Trip budget for entire year is about \$5000

-Current fundraising efforts include participating in the Red and White Auction, PTSA funds, ping pong tournament fundraiser. Associated Student Body money can't be used because it is only for extracurricular activities.

-She brought up that CHS does not have standard percussion instruments and equipment. Drum line equipment is beginning to fall apart. She is in touch with surplus warehouse for Seattle Public Schools and they are aware of which items she is hoping to get for CHS.

-Ms. Malarkey added that she grew up in Snohomish, playing French horn.

-Ms. Malarkey provided an itemized wish list to John Barton and Bernie Moskowitz. The order of priority is funds for sheet music, the trip budget, marching band uniforms, and then lastly, concert attire.

-She is looking for corporate sponsors and they can be acknowledged on their concert programs.

-She is hoping to put together a benefit concert for potential donors.

**Teresa Scribner**, The CHS Journalism Teacher who manages the Cleveland publications classes (newspaper, website, social media, TV broadcast, yearbook)

She brought copies of most recent yearbooks and Cleveland Journal.

Facebook.com/Clevelandpublications

Clevelandjournal.org

-She just quit her Seattle Times job last year so now just on single teaching income (so tougher for her to pay out of pocket for things now). She had spent 12 years at Seattle Times and other newspapers and this is her 5<sup>th</sup> year teaching at Cleveland.

-The media department is largely self-sufficient in terms of funding. She does not charge class fees. She is able to get many fees waived or discounted. She pays for most other things out of pocket. She does get an extra budget outside of the regular school budget (camera equipment is funded through this outside source).

-Main need is registration fees – to go to conferences and such at discounted rate. Sometimes gets reimbursed but many times it is out of her pocket. She has 15 reporters and 10 producers. There are typically \$60-125 for membership fees with an annual budget need of about \$1500. Her students work hard and they make their money stretch.

-Her students do many investigative pieces and they are not afraid to address tough issues, priority is to report the news and not just put Cleveland in a good light. She brought up the diversity of the CHS student population (43% Asian, 37% black, 6% white).

-CHS turned 90 this year so much of the focus this year is on the historical.

-Ms. Scribner described some of the funding needs for the media department. These include getting t-shirts and sweatshirts for her students to reward them for all their work during the year (they get sweatshirts if it is their last year). Approx. cost is \$175-200 for the t-shirts for 25 students. She would also like to get plaques for the leadership team (one is provided for free but extra plaques are \$35 each). Another item on the wish list is a new camera lens as she is unable to get this through the District. Approximate cost for this is \$600-1200.

-Priority for wish list is registration fees, camera lens and then t-shirts.

-She discussed the production of this year's yearbook. There will be a special pull-out section on the 90<sup>th</sup> anniversary of CHS. She was able to lower the price of the yearbook but it is still \$55 (\$75 if you wait until the end of the year to purchase). Because of the smaller number of students at CHS, the price is higher for the yearbook production. 186 yearbooks have been sold so far. Alumni can download the yearbook order form from Clevelandjournal.org. Instructions on how to purchase a copy of the yearbook will potentially be included in the next CHSAA Newsletter.

-She would also like to add an intro media class next year so students would have an introduction opportunity before joining the media staff. She could build this curriculum around putting together the CHSAA Alumni Newsletter!

-Ms. Scribner also organizes the annual CHS Red and White Auction. This year's theme is the Roaring 20s. She is hoping that CHSAA Alumni Association buys a table, either to sit at or to donate for others to sit at. The Auction this year will be either April 22 or 29 (she was unsure of the exact date). There will be a timeline to walk through to get to the Auction. She is asking for any school artifacts (i.e. letterman jackets) for this timeline display. On average, \$50,000/year raised through the Auction. Examples of ways that the PTSA have used the Auction funds are the health science competition in Florida travel fees, media printing costs, water project by 10<sup>th</sup> graders (partnering with school in Africa), band.

### **Allen Storaasli gave the Treasurer's Report**

As of 1/17/17:

Chase Checking A: \$43,712

Edward Jones Gen B: \$67,556

Total of Gen A&B: \$111,268

SEF Jones (scholarship endowment fund): \$69,203  
-itemized spending list from 2016 was reviewed  
    Newsletter: \$6911  
    USPS: \$5275  
    Scholarships: \$12500  
    Insurance (Board member and CHSAA liability): \$1896  
    Athletics: \$607  
    Website: \$215  
    Forest: \$10978

**ACCOMPLISHMENTS:**

**Scholarships (JoAnn Smith):** scholarships have been given every year. 56 total scholarships have been given. \$12500 given last year. Students go on to CHSAA website, fill out the application and get these to JoAnn. Scholarship committee members review these and rank the applications. Consensus rules in terms of who is awarded the scholarships. Allocations to be determined through Board Meeting. JoAnn coordinates with career counselor and posts advertisements for the scholarships throughout school.

**CHS Memorial Forest (John Barton):**

For years we have worked with Seattle Public Schools in regards to management of the Forest. Working with new school contact, Mr. McManus, who has been much more cooperative. Working on location of the new granite monument. Plan to have rededication of the Forest with the new monument. Bernie is trying to manage a fly over for the event. Hoping to get good student participation. Would be nice to get a TV news crew. Things have improved considerably. Mr. McManus is in favor of a forest management plan. Site survey and inventory of type of trees/timber completed. Resident forester, Ron Munro has forest management plan that we are hoping to use for CHS Memorial Forest

**CHSAA Newsletter (John Barton):**

Bernie acknowledged all the work that John has put into the Newsletter over all of these years

**2017 OBJECTIVES**

Scholarships (already discussed by JoAnn Smith during Accomplishments)

Golf Tournament – to be discussed during Board Meeting after Annual Meeting but Bernie put out a request to get this going again as this is a significant fundraising support for the Alumni Association

Encourage involvement of recent graduates – Bernie put out plea to reach out to recent graduates and drum up more involvement and support.

Financial Support – Bernie explained that it would be nice to have some accountability for items funded through CHSAA funds (i.e. accountability for any new band uniforms). Whatever we give is good but there needs to be accountability by the CHSAA staff.

90-year Cleveland Celebration – CHSAA should get involved. Board to address potential involvement/support of Red & White Auction.

Lyceum – Bernie does not see this project as being dead. \$115,000 to get project completed. Garfield High School may get involved. Bernie is hoping to get a planning committee together for this. If anyone wants to get involved with this, contact Bernie.

Refreshments break at 12:32pm

JoAnn Smith reported back on her attempts to garner interest in alumni in joining the board. JoAnn moved to advertise the next regular Board Meetings in the newsletter as there are alumni who are interested in going to the board meetings but not necessarily joining the board.

JoAnn Smith moved to have the 2016 Annual Board Meeting minutes be approved. It was moved and seconded so the minutes were approved.

### **CHSAA Board Member Elections**

All positions are for two year terms. Kersti Muul was not present at the Annual Meeting but had not intended to run for re-election. Sachi Yari-Doty declined running for re-election.

Position 1: John Barton '54, term ending 2018

Position 2: JoAnn Smith '56, term ending 2018

Position 3: Steve Brady '86, term ending 2018

Position 4: VACANT

Position 5: VACANT

Position 6: VACANT

Position 7: Bernie Moskowitz '57 was re-elected to Board and as Chair, term ending 2019

Position 8: VACANT

Position 9: VACANT

Position 10: Allen Storaasli '62, term ending 2018

Position 11: Arlene Hubbell '55, term ending 2018

Position 12: VACANT

The meeting was adjourned at 1 PM.

Respectfully submitted,  
Sachi Yari-Doty – rotating recording secretary