

SECRETARY'S REPORT

May 2024

by Nicole R. Washington '80



CHSAA “In Person & On Zoom”: The Cleveland HS Alumni Association Board had a success 2024 Annual “In-Person & Zoom” Meeting. After three years we have improved our Zoom skills! The Alumni Community joined our meeting from across the United States i.e., California, New Jersey, Texas, and Washington utilizing the Zoom application.

2023 Accomplishments: Tracy (Case) Arnold started the Annual Meeting by sharing what activities had been accomplished!

- Now that the COVID-19 has moved from pandemic to epidemic we returned to in person meetings as of February 2023.
- The Annual Meeting was held on February 4th at Cleveland High School.
- Board meetings were held at local libraries or via Zoom when necessary.

Through the generous donations of our alumni, the CHS Alumni Association:

- Donated **\$5,402.25** to the CHS Athletic Department for the purchase of track uniforms.
- Awarded **\$10,000** worth of scholarships to **eight (8)** CHS Class of 2023 graduates (thanks to the CHSAA Scholarship Committee for their help reviewing and selecting the recipients).
- Donated an additional **\$1,835** to CHS Athletic Department towards purchase of football uniforms (donations from Alumni made in memory of Louis Gray, Class of '82).
- Donated **\$250** to pay for the cost of banners for the Seattle Torchlight Parade (advertising CHS Football, in memory of Louis Gray ('82) and Brian Carlin ('86), former CHS Football Players).
- Received almost \$100,000 (**\$94,438**) in donations from our generous Alumni, Family, and Friends.
- The CHS Alumni Association held its “**Annual Trek**” to **Cleveland High School Memorial Forest** on the Friday before **Memorial Day** with students and staff from Cleveland HS and the Cleveland HS Alumni Community.
- I met with the new CHS Principal, Jeff Lam, to establish his goals, wants, and needs for Cleveland HS and to ensure continued partnership between the Alumni Association and the school.
- Created a **Five-Year Strategic Plan** for the CHS Alumni Association.
- Established a clear **Budget for 2024** for complete transparency with the Alumni Community.
- Restructured the **Donation Categories** to meet the needs of Cleveland HS, the Alumni Association, and the Alumni Community.
- Streamlined the **CHSAA Committees** to encourage volunteer opportunities and participation.
- Established **TechSoup** account to purchase necessary software for the Alumni Association at discounted rates (starting with **QuickBooks & Zoom**).
- Started planning for the **100th Anniversary** Celebration of **Cleveland High School** to be held tentatively in **September 2027**.
- Renewed partnership with Cleveland HS Parent-Teacher-Student Association (**PTSA**).

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CHSAA Financials: The generous donations received from our CHS Alumni Community family have been graciously received with much appreciation.

CHSAA Scholarship Fund: Donations received in 2023 awarded eight Scholarships to our future leaders of tomorrow!

Memorial Day 2023 - Friday, May 26th: We held our “Annual” CHS Memorial Forest Trek and ceremony to honor our Fallen Eagles who sacrificed their lives while serving in the US Armed Forces. To ALL the Men and Women currently serving our great nation, thank you for our freedom!!!

CHSAA Five-Year Plan: The CHSAA Five-Year Plan (2024 -2028) is divided into four categories.

1. Cleveland HS Memorial Forest - four phases of a two-year plan so that it's an obtainable goal.
2. Cleveland HS 100th Anniversary Celebration.
3. Support to Cleveland HS Students and Staff.
4. Growing our CHSAA Membership and Board.

Cleveland High School - Hall of Fame: Tracy (Case) Arnold introduced and shared much information regarding the "Cleveland High School Eagle Legends" at Cleveland High School. In the school's main hall, there is a brand “NEW” sign that reads "Cleveland High School Eagle Legends." We will have a committee. We will take nominations of people from all different classes, staff, coaches, and various people who have made a difference at Cleveland HS and in the Alumni Community. We will start this amazing and wonderful process in the Spring of 2024!

Cleveland HS Athletic Department: Athletic Director Coach Dan Jurdy shared his ideas for having an additional Athletic “Eagle Legends Hall of Fame” display wall in the Gym.

CHSAA Board Elections: Myra Shukis '68 stepped down from the CHSAA Board; we greatly appreciate her dedicated years of service. The Board Members who were up for re-election and chose to continue serving on the board are John Barton '54, Trena (Burns) Walker '75, Allen Storaasli '62, Tracy (Case) Arnold '82, and we give a warm welcome to NEW board members: Meredith (Murray) Blache '81; and Frank Leonzal '83. Also joining the board from the Alumni Community is Rodney Tibbs, class of 1977. Thank you, existing Board Members, for your continuous service and welcome aboard new EAGLES!!!

CHSAA Executive Board: Bernie Moskowitz '57 stepped down as the Executive CHSAA Board President. We thanked Bernie for his wonderful dedication, service, and leadership to the CHSAA Board, and John Barton '54, Executive CHSAA Board Vice-President, also stepped down from his position. The Board gave him a hearty “Thank You” for his dedicated commitment and all the hard work he put forth in maintaining the Cleveland HS Memorial Forest for future generations.

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Effective immediately, here is your new 2024 Executive CHSAA Board:

- President – Tracy (Case) Arnold '82
- Vice President – Mary Lou (Zarkades) Barton '54
- Treasurer – Trena (Burns) Walker '75
- Asst Treasurer – Allen Storaasli '62
- Recording Secretary – Nicole R. Washington '80
- Membership Secretary - Open

THANK YOU for a JOB WELL DONE: Marni Reecer and Tracy (Case) Arnold, we thank you for an incredible job well done on the February CHSAA Newsletter! We deeply appreciate your “*WORKING TOGETHER*” teamwork and for going *ABOVE & BEYOND!*

Our CHSAA Newsletter needs help – we have two requests, and we are asking for your help with the newsletter:

- 1) Submitting articles for the Newsletter. You don't have to be a professional writer to tell your story. Please send us what you have, and we will help you from there!
- 2) Newsletter Coordinator – someone to collaborate with Marni (ReecerMedia) and the board on setting up deadlines, wrangling content, articles, and photos to be added in ActiveCollab (our easy-to-use tool for capturing everything for Marni to put into the Newsletter). The coordinator will work with the Board for the final review of the Newsletter, coordinate with the publisher, and obtain the mailing list from the Membership Secretary/Committee to provide to the Publisher. We publish the Newsletter three times a year.

We have professional editing assistants (Ken Smith, Class of '57 and the use of an editing tool) so no expectations of having experience in editing or proofreading. If you have any questions, please reach out to Tracy (Case) Arnold (president@clevelandalumsea.org), Marni Reecer (webmaster@clevelandalumsea.org, or one of the board members.

WE WANT YOUR FEEDBACK!

Did you attend in Person or via Zoom? Visit this link to let us know your thoughts about the meeting.

<https://clevelandalumsea.org/feedback>